



January 2024

## The Sixth Form

Dear 6<sup>th</sup> Form Parents, Carers and Students

### **'Safe Drive, Stay Alive' Presentation, Tuesday 16<sup>th</sup> January**

Dorset & Wiltshire Fire and Rescue Service will be presenting their **'Safe Drive, Stay Alive'** campaign to students in the Joint Sixth Form as part of their tutorial programme on **Tuesday 16<sup>th</sup> January at Beaminster School between 11am and 12.30pm.**

The campaign is a powerful and emotional experience and runs to a tried, tested and proven formula.

The show traces the events leading up to a road traffic collision (RTC) and shows how the emergency services deal with the aftermath. If your child knows personally of somebody who has been killed or seriously injured in an RTC, this presentation is likely to remind them of the event and associated emotions so careful consideration should be given to their attendance.

The presentation brings home the consequences of poor driving behaviour on the road and has been designed to make young people aware of their responsibilities on the road and the potentially lethal results of failing to drive responsibly. Some students may find the experience distressing.

**If you do *not* want your child to see this presentation then please contact Lorraine Baker:**  
[lbaker@beaminster.dorset.sch.uk](mailto:lbaker@beaminster.dorset.sch.uk)

Students engage with this safety campaign every year. However, it is clear that young drivers require continued support to improve their safety on the road. Research shows that positive behaviour change is more likely to take place if messages are reinforced.

With this in mind, *Safe Drive* have also recently produced a [Sway for Parents and Carers](https://sway.office.com/DtM2qSOnKbwZwvLr?ref=Link) (<https://sway.office.com/DtM2qSOnKbwZwvLr?ref=Link>) to help. There are also a number of courses available for new drivers such as 'Pass Plus' (<https://www.gov.uk/pass-plus>) which are designed to help young people improve their driving skills and may help them get a discount on their insurance. Please do continue the discussion about safer driving at home.

I would like to remind students that a dedicated, free bus service is in place between school sites and should be used. We therefore do not encourage young people to drive themselves or others between sites. Insurance may not cover such a journey, parking is limited and we want to keep students as safe as possible.

If you have any questions about the content of this letter, please do not hesitate to get in touch with me.

Yours sincerely,

Sarah Walters  
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